



Moyu Liu | PhD Candidate

- Graduate School of Interdisciplinary Information Studies, The University of Tokyo
- Research Field: Cyber Psychology, Social Media Communication, Emotion
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Education

- 2013.9-2017.6 B.A. in Japanese, NanKai University (TianJin, China)
•Thesis: *Emoji Communication and Loneliness: An Investigation Among Chinese and Japanese University Students (in Japanese)*
•Supervisor: Profs. Kai Wang
- 2018.4-2020.3 M.A. in Socio-information & Communication Studies, The University of Tokyo (Tokyo, Japan)
•Thesis: *From Emojis to Emotions: Understanding Digital Communication in the Visual Age (in Japanese)*
•Supervisor: Profs. Yoshiaki Hashimoto
- 2020.4-2025.3 Ph.D. in Socio-information & Communication Studies, The University of Tokyo (Tokyo, Japan)
•Thesis: *Norms of Digital Emotional Expressions in the Emotion Management Society (in Japanese)*
•Supervisor: Profs. Masato Ishizaki

International Academic Programs

- 2016.4-2017.3 Ustep Exchange Program, The University of Tokyo (Japan)
- 2019.8 Utokyo-SNU Joint Summer Program, The University of Tokyo (Japan) & Seoul National University (Korea)
- 2021.8 New Media for Social Justice Summer School, Fudan University (China)

Peer-Reviewed Publications

1. Liu, M. (2023). Are you really smiling? Display rules for emojis and the relationship between emotion management and psychological well-being. *Frontiers in Psychology*, 14: 10357422. <https://doi.org/10.3389/fpsyg.2023.1035742>
2. Liu, M. (2023). Individual differences in emoji use across age, gender, and personality: Based on a Survey of Simeji Users in 10s and 20s (in Japanese). *Socio-Informatics*, 11(3), 53-69. https://doi.org/10.14836/ssi.11.3_53

Working Papers

1. Liu, M. (in preparation). [REDACTED]
2. Liu, M. (in preparation). [REDACTED]

Presentations

1. Liu, M. (2019, Sep). *Understanding Japanese Cultural Psychology through emoji usage*. 31st Conference of the Japanese Academy of Facial Studies.
2. Liu, M. (2019, Nov). *Evaluating emoji communication in social media*. The UT-SNU-NCCU Symposium.
3. Liu, M. (2019, Nov). *Decoding Smiley Faces: Do They Truly Convey Happiness?* Cross-disciplinary Workshop of Chiba University.
4. Liu, M. (2023, May). *Emotion norms within the online interactions*. 31th Conference of the Japan Society for Research on Emotions.
5. Liu, M. (2023, Nov). *A comparative study of emotion norms across different social media platforms*. 34th Japanese Psychological Association research session for International Students in Educational Psychology.
6. Liu, M. (2024, Mar). *Educational interventions in adolescents' ICT use: An integrative analysis of the roles of home and school*. Research Presentation Session, Center for Social Research and Data Archives, Institute of Social Science, The University of Tokyo.

Research Grants

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| 2020.4-2023.3 | Utoko Fellowship, The University of Tokyo |
| 2023.4-2024.3 | Research Grant for Early-Career Scientists, The Society of Socio-Informatics |

Awards & fellowships

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|----------------|--|
| 2014/2015/2016 | Nankai University Outstanding Student Award |
| 2014.11 | NanKai University The first Prize Scholarship |
| 2015.11 | Chinese National Scholarship |
| 2016.4-2017.3 | China Scholarship Council Exchange Scholarship |
| 2016.11 | NanKai University The Second Prize Scholarship |
| 2017.6 | Nankai University Outstanding Graduate Award |
| 2017.6 | Nankai University Best Thesis Award |
| 2023.4-2024.3 | Tsuzuki International Foundation Scholarship |
| 2023.4-2024.3 | The Daiohs Foundation Scholarship |

Teaching Experience

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| 2018.4-2020.3 | Japanese lecturer, BaiLiTianXia Education Group |
| 2020.4-2021.3 | Social Psychology lecturer, Nishin Education Group |
| 2022.4-2023.3 | Teaching Assistant, The University of Tokyo |
| 2023.7 | “Social media research in China”, Guest lecture, Kyoritsu Women's University |
| 2023.10 | “Emojis as Communication”, Guest lecture, Virginia Commonwealth University |
| 2024.4-2024.9 | “Basic Seminar”, Lecturer, Housei University |

Related Industry Experience

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| 2017.10-2018.2 | Web Content Editor, China Central Television |
| 2018.9 | Product Manager, teamLab Integrate Inc. |
| 2018.9 | Product Manager, LINE Corporation |
| 2020.1-2021.1 | Digital Marketing Manager, UrDoc LIFE & TECHNOLOGY Inc. |

Social & Professional service

- 2018.11 Exhibiting Artist, “*emo-i*”, University of Tokyo iii exhibition, Tokyo
2020.1-Now Young Researcher Committee of Japanese Academy of Facial Studies
2023.10 Peer Reviewer (Academic Book in the field of CyberPsychology. Publisher: Palgrave Macmillan)

Media coverage

- 2023.4 Study found people use emojis to mask feelings, *CBS News*
2023.3 People use emojis to mask their negative feelings, study suggests, *FOX News*
2023.3 People use emojis to soften the blow of negative feelings, *Popular Science*
2023.3 Scientists find that people use emojis to hide, as well as show, their feelings, *Frontiers Science News*

Professional Membership

- The Society of Socio-Informatics
Japanese Academy of Facial Studies
Japan Society for Research on Emotions
The Japanese Society of Social Psychology
International Communication Association

Skills

Language Skills

Chinese (native), Japanese (native-level), English (advanced), Korean (intermediate)

Research Skills

SAS (advanced), SPSS (advanced), MAXQDA (advanced)